



SEAT CONNECTIVITY APPS



TECHNOLOGY TO ENJOY

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Our latest advance in connectivity technology offers you the possibility to increase your SEAT experience with different Apps, designed exclusively to improve the enjoyment of your driving experience. These Apps offer a range of functionalities to be used safely on your Smartphone through your new Infotainment System.



Users must conform to the current legislation regarding Traffic and Road Safety for each country.

Please remember to always drive carefully.

The handling of any electronic device may interfere with driving, you must carry it out in safe mode with the vehicle parked.





How do the SEAT Apps work in the SEAT range?

SEAT has developed 3 applications for mobile devices to connect you inside and outside of your SEAT.

THE 'IN CAR' APPS (SEAT ConnectApp and SEAT DriveApp) allow you to enhance the enjoyment of your driving experience through your Infotainment System using



These Apps are available on the Android Play Store for all the listed Mirrorlink™ devices*:
<http://mirrorlink.com/phones>

THE 'OUT CAR' APP (My SEAT App) works with functions you can visualize on your mobile screen wherever you go. This application is available for iOS and Android devices.

Note: The availability and features of SEAT Apps may vary by region.

*There are compatible devices with MirrorLink that may not work with SEAT DriveApp and ConnectApp.





Compatible Infotainment Systems with SEAT Apps

- / **MEDIA SYSTEM PLUS:** Comes with all the essential entertainment features.
- / **NAVI SYSTEM:** Offers a more advanced entertainment experience.
- / **NAVI SYSTEM PLUS:** The most advanced infotainment system that comes with integrated satellite navigation.





RADIO

MEDIA

PHONE

VOICE

NAV

TRAFFIC

CAR

MENU

Full Link

How can I configure SEAT Apps on my mobile phone?

DriveApp and ConnectApp >>> page 4

- / Check mobile device compatibility on MirrorLink™ website*: <http://mirrorlink.com/phones>
- / Enter your mobile store
- / Download the selected App
- / Open the application
- / Go to Settings
- / Setup your car and personal information
- / Watch tutorial video (Audiovisual Material)
- / Create your account
- / Configure your social network settings)
- / Create SEAT user if you do not link with a social network
- / Check your mail and confirm login
- / You are now ready to use the selected App

My SEAT App >>> page 4

- / Enter to your mobile store (App Store™ or Google Play™)
- / Download My SEAT App
- / Open the application
- / Go to “Vehicle and personal data”
- / Setup your car and personal information
- / You are now ready to use the App!

Note: SEAT DriveApp and SEAT ConnectApp are available only for android (Google Play™)

My SEAT App is available for iOS and android. (Apple Store and Google Play™)

*There are compatible devices with MirrorLink that may not work with SEAT DriveApp and ConnectApp.





- RADIO
- MEDIA
- PHONE
- VOICE





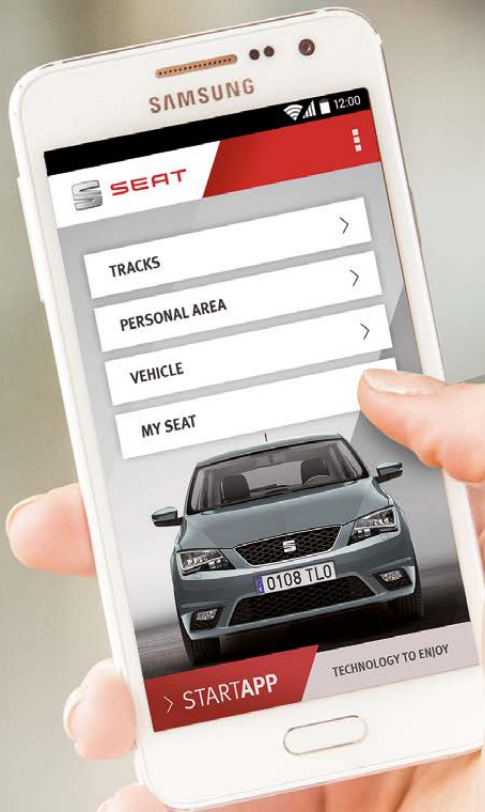
Exclusive SEAT DriveApp

What is the SEAT DriveApp?

The SEAT DriveApp is exclusive to SEAT and works through MirrorLink technology, it offers a wide range of unique features aimed at making every journey even more convenient, social and fun.

What can I do with the SEAT DriveApp? >>>  page 4

WHEN YOU ARE INSIDE YOUR NEW SEAT you can enjoy a wide range of features that come with the SEAT DriveApp by connecting your phone your phone through its wire to the car USB entry. From creating your own personal profile, to tracking your driving activity, there's loads of possibilities.



SAMSUNG

12:00

SEAT

TRACKS

PERSONAL AREA

VEHICLE

MY SEAT



> STARTAPP

TECHNOLOGY TO ENJOY

4. EXCLUSIVE SEAT DRIVEAPP

Features in car >>>  page 4

- / **PERSONAL DESKTOP**
- / **WIDGETS**
- / **READ TO ME**
- / **LIVE GRAPHICS AND ROUTE TRACKER**
- / **CHALLENGER**
- / **CAR STATUS**

DOWNLOAD THE SEAT DriveApp



SEAT DriveApp



PERSONAL DESKTOP

Drag and drop your favourite widgets and most used features to personalise your desktop.

WIDGETS

There is a wide range of optional widgets for you to choose from. Access the clock, location specific weather, points of interest, Miniplayer and many other features depending on your preferences.



Note: The handling of any electronic device may interfere with driving, you must carry it out in safe mode with the vehicle parked.

READ TO ME

With Read to Me you can keep up with everything that's happening in the world and your social circles. It's possible to sync your email, Twitter and Facebook accounts and your car will read updates and messages from friends out loud.

Remember to configure your Social Network settings out of the car, as you won't be able to manage it while driving, for your own safety. The language settings from your mobile device will determine the language Read to Me will use. Remember to Download TTS Engine from Google in case your device doesn't have it.



4. EXCLUSIVE SEAT DriveApp >>> page 4

LIVE GRAPHICS AND ROUTE TRACKER

With the Live Graphic and Route Tracker you can record your favourite routes and evaluate your speed, rpm and fuel consumption in real time or even save this data to the app and review it later in graphic form. This feature helps to keep you in tune with both your car and your driving habits.



Note: For your own safety, some functions will be blocked during driving.

CHALLENGER

This feature presents you with up to 18 different challenges, aimed at improving your driving. Challenges are grouped in three levels of difficulty and when the driver completes a challenge they earn points to unlock new ones.



4. EXCLUSIVE SEAT DriveApp >>> page 4

CAR STATUS

This allows you to check your car's "health" at any moment with information about your oil level, battery, wheels, lights, engine, wiper fluid and lock system. It also gives warnings when the car detects a need for maintenance in any of these areas. Car status also allows you to search for your nearest SEAT dealership and will even send exclusive offers and special discounts on things like car check ups and oil filter changes.

MAINTENANCE



OFFERS



DEALER SEARCH

Note: For your own safety, some functions will be blocked during driving.



11:23 AM

Consumo

0.0 l/h

24.0%

2.8

AIRBAG

RADIO

MEDIA

PHONE

VOICE

NAV

TRAFFIC

CAR

MENU

Full Link

22.0

A/C

A/C

AUTO

A/C

P

PASSENGER AIR BAG

4. EXCLUSIVE SEAT DriveApp

Just because you are not in **YOUR NEW SEAT**, doesn't mean you're not in control. You can even use and configure many features of the SEAT DriveApp outside the car.

Features out car >>>  page 4

- / **PERSONAL AREA**
- / **TRACKER & GRAPHICS**
- / **WHERE IS MY CAR?**



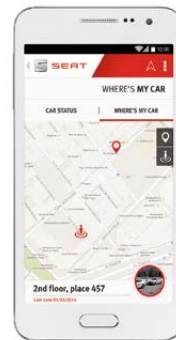
PERSONAL AREA

Personalise the desktop, configure Read to Me, and view User data, directly from your smartphone through the SEAT DriveApp. No matter how far from the car you are. Remember to configure your app before you start driving. Remember you can always go back to settings to reconfigure your app.



TRACKS

Review all of the data recorded by the Tracks. Each track is separated by lap and can be sorted into different criteria depending on the information you're most interested in. This feature also allows you to compare recorded data and track times. Available soon.



WHERE IS MY CAR?

A SEAT model is a car you definitely don't want to lose, and luckily with this feature, you never will. It automatically registers the last known GPS location of the car, meaning you'll always know where your car is, even if you don't remember where you parked it.



Exclusive SEAT ConnectApp

What is SEAT ConnectApp?

THE SEAT ConnectApp works through MirrorLink technology* and offers a higher level of intelligent and advanced connectivity features. This App, offers access to many more connectivity features than the SEAT DriveApp.

What can I do with the SEAT ConnectApp? >>>  page 4

THE SEAT ConnectApp lets you enjoy all the benefits of the DriveApp plus a wider range of features connecting your smartphone through its wire to the car USB entry. It allows you to reply and send messages or update social media and also reads out live updates and messages back to you. You can even control certain features with simple gestures.

*MirrorLink compatible devices: <http://mirrorlink.com/phones>

**There are compatible devices with MirrorLink that may not work with SEAT DriveApp and ConnectApp.

POWERED BY **SAMSUNG**





5. EXCLUSIVE SEAT ConnectApp

Features >>>  page 4

- / VOICE REPLY
- / DRIVE PROFILE
- / PERSONAL DESKTOP AND WIDGETS
- / PICTURE VIEWER
- / SMART TIPS
- / MY GESTURES

DOWNLOAD THE SEAT ConnectApp



SEAT ConnectApp



VOICE REPLY

Not only will Full Link read updates and messages from friends aloud, as it does with Read to me, but you can also reply and send messages or post updates to social media.



Note: For your own safety, some functions will be blocked during driving.

DRIVE PROFILE

Configure and edit individual drive profiles, to create your own personal driving experience. You can also create predetermined actions, which suggest certain routes and allow you to send prewritten messages or make calls. Drive Profile can even be set to read news, traffic updates and emails at specific intervals throughout your journey.



5. EXCLUSIVE SEAT ConnectApp >>> page 4

PERSONAL DESKTOP AND WIDGETS

Drag and drop the widgets to personalise your desktop, choosing your favorite and most used applications and widgets right at your fingertips. You can access the clock, location specific weather, points of interest, Miniplayer and many other features depending on your preferences.



PICTURE VIEWER

It's possible to view and display the images stored on your device as a gallery within the SEAT ConnectApp.



Note: For your own safety, some functions will be blocked during driving.

SMART TIPS

The SEAT ConnectApp can even predict the behavior of its user based on previous habits and actions. Remember to activate this functionality out of the car, while you configure your settings.



MY GESTURES

Use and create gestures to control certain actions on your smartphone. You can configure the app to change to desktop, call a contact, send predefined messages, select driver profile, choose music and do many other things. There are 6 pre-established gestures and 4 which can be user defined.





Exclusive My SEAT App

What is My SEAT App?

My SEAT App is the tool that allows you, as a SEAT Client, to be in direct communication with SEAT and maximize your ownership experience.

What can I do with My SEAT App? >>>  page 4

My SEAT App combines an owner's vehicle maintenance details with friendly driving tips and useful utilities that will help you to maintain your SEAT as new as the first day.





6. EXCLUSIVE My SEAT App

Features >>>  page 4

- / **SPECIAL OFFERS**
- / **MAINTENANCE RECOMMENDATIONS**
- / **ROADSIDE ASSISTANCE**
- / **FIND MY CAR PARKING UTILITY**
- / **DASHBOARD SYMBOL GUIDE**
- / **SERVICE CENTRE LOCATOR**
- / **SEAT SUPPORT**
- / **SEAT SOCIAL**

DOWNLOAD THE My SEAT App



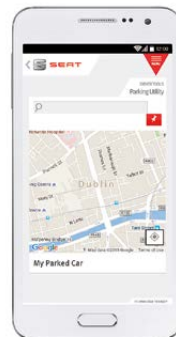
SPECIAL OFFERS

Special deals and offers on exclusive services to My SEAT App users.



ROADSIDE ASSISTANCE

Don't be caught out in an emergency. My SEAT App has useful features like click-to-call assistance and a GPS car locator.



FIND MY CAR PARKING UTILITY

This special tool allows you to find your SEAT easily in unfamiliar parking places.



DASHBOARD SYMBOL GUIDE

Wonder what that light means? Use the handy Dashboard Symbol Guide to fully understand the meaning of each dashboard icon on your car. Available soon.



MAINTENANCE RECOMMENDATIONS

Keep your car in perfect working order. Have instant access to your car's Maintenance Recommendations and know when your vehicle is due for a check-up.



SERVICE CENTRE LOCATOR

Sometimes you need to find a Service Centre near where you are – find the SEAT Service Centre closest to you in one click.



SEAT SUPPORT

Help and advice from SEAT whenever and wherever you need it in real time. Available soon.



SEAT SOCIAL

Use My SEAT App App to be in direct contact with us via Facebook, Twitter.

Audiovisual Material

If you want to know more about our new connectivity technologies you can view four didactical videos from the following QR codes:

Full Link



DriveApp



ConnectApp



My SEAT App



Moreover, you can find more detailed information about Full Link in your onboard literature.



Videos must only be watched when the vehicle is not moving, except in the case it is being watched by a passenger.



8. SEAT ConnectApp and SEAT DriveApp FAQ'S

DriveApp

Can I navigate?

Not without leaving the app environment.
Possibility to navigate with 3rd party certified: Sygic, BringGo.

Can I send voice messages?

No.

Can I send WhatsApp?

No.

Will the Samsung phone have the SEAT apps installed?

No, phone not delivered.

Which phones/OS are compatible?

Only for Android, only mobiles with ML 1.1 (adaptation for Android Auto™ & Car Play™ under analysis).

Do I need to reinstall the app if update the OS of my smartphone?

Might need to download updated version of app for new OS.

If I already own this model of smartphone, or a compatible one, can I install the software of SEAT / Samsung?

Yes, if compatible with ML 1.1.
Download from Play Store™.

Is confidential customer data stored in the backend?

No, most confidential data is e-mail address, needed for registration.

Do you have the same configuration in all countries?

Markets must check if functions are legal in that country and communicate to SEAT.

The configuration of the App depends on which country the App is downloaded in.

Can I access the music from MIB sources while running the app?

Yes.

Will the current "Connect" app (aftersales) be integrated?

Yes. And aftersales app will be named "My SEAT".

ConnectApp

Can I navigate?

Not without leaving the app environment.
Possibility to navigate with 3rd party certified: Sygic, BringGo.

Can I send voice messages?

Yes (only reply), you can answer messages sent to you by voice and the app will put this into text and send it.

Can I send WhatsApp?

No.

Which phones/OS are compatible?

Only for Android, only mobiles with ML 1.1 (adaptation for Android Auto™ & Car Play™ under analysis).

Do I need to reinstall the app if update the OS of my smartphone?

Might need to download updated version of app for new OS.

If I already own this model of smartphone, or a compatible one, can I install the software of SEAT / Samsung?

Yes, if compatible with ML 1.1. Download from Play Store™.

Is confidential customer data stored in the backend?

No, most confidential data is e-mail address, needed for registration.

Do you have the same configuration in all countries?

Markets must check if functions are legal in that country and communicate to SEAT which features must be enabled (default: disabled).

Can I access the music from MIB sources while running the app?

Yes.

Will the current “Connect”app (aftersales) be integrated?

Yes. And aftersales app will be renamed “My SEAT”.

Where do I configure my e-mail account, social feeds, etc?

App will read data from created profiles in smartphone. This data is not stored in server or app.

8. SEAT ConnectApp and SEAT DriveApp FAQ'S

What data is stored in SEAT systems?

Only nickname, e-mail and password (or social identifier if the user uses a Social Network to login)

What's my user id for login?

Good question. It is the e-mail you used to register, not the nickname.

Will the app publish something in my social networks?

Not without your consent (i.e. if you want to share your challenger results in the social networks, the App requests your approval for it).

Information published depends on your device and social network security settings.

Why are there widgets that can not be added twice?

There are some widgets that make sense to add more than once, for example, the contact shortcut with different actions/contacts. However other widgets like Miniplayer can only be added once, because there is only one media source (MIB) to be managed.

How does the Weather feature work?

User can configure one, or more, specific locations (i.e. "Barcelona") or navigation destinations to display its weather status. Once configured, the widget refreshes the data every 3 hours (for specific locations) or 10 km (for current location weather).

How does the Miniplayer feature work?

At the moment only audio from the MIB (radio, SD, HDD, ...) is available to be managed using the app. Sources from the device connected to MirrorLink™ such as Bluetooth or Wi-Fi streaming are not supported yet.

How does the Tracker feature work?

When a user saves a track using this widget, they will be able to review the car data (speed, rpm, consumption and gear) later out-car, using the Tracks menu.

How does the Read to me feature work?

the language used in the speech feeds is configured in the device: Under Language & Keyboard settings > Text-to-speech engine (in Samsung it has to be configured to use the Google engine, not the Samsung engine).

It has to be downloaded (using "Install voice data" option) in order to be used without connectivity (common in-car circumstance).

If the feed (twitter, mail, etc.) is in a different language than the configured in the user device, engine will try to "read" the feed in the configured language, and not in the one used in the feed. This is because the app (like any other feeds reader) does not have the ability to check each feed language.

What is the Challenger feature?

All the challenges are oriented to basic drive-efficiency, not racing. They are not exhaustive and they are not optimized for each engine model, they are quite general. The user, as the Disclaimer app says, is responsible to respect the traffic restrictions. When possible, the app adapts to the car capabilities. For instance in a DSG car, the challenger related to gear-shift will not start until the gear mode is changed to sequential.

Out car mode: Is this the same app?

Yes, it is the same app that adapts to in-car (vehicle's infotainment touchscreen display and out-car modes (smartphone device screen).

Out Car mode: what is the My track feature?

In this section user can review the tracks that have been recorded while driving. This section is expected to be improved dramatically in the next version (including maps and tracks comparison).

Which cars are compatible with the app?

App requires second generation of Infotainment systems with the FullLink package configured. Systems compatible are: Media System Plus, Navi System and Navi System Plus. The models compatible are Ibiza, Leon, Toledo and Alhambra.

Which mobile devices are compatible with the app?

MirrorLink is an OS agnostic technology. Currently, only some Android Phones that include an implementation of the MirrorLink 1.1 (this implementation depends on the Device Maker, not Google).

What happens if your device loses its coverage? What features don't work without coverage?

POI search, Weather, Read to me, will not be available without connectivity. User configuration and status (Challenger) will not refresh in the backend until connectivity is recovered, however these features will be fully functional for the user.

What happens in Roaming mode?

Like any other app, data transfer in roaming scenarios will be enabled if the user has allowed it in the phone settings. This topic does not depend on the app itself.

Who provides the Weather information?

OpenWeatherMap Warning quota usage limits: 3.000 requests per minute.

Who provides the POI information?

Foursquare Warning quota usage limits: 5.000 requests per hour (a typical POI search performs 5 – 10 requests, but the Backend implements mechanism to optimize this usage).

SEAT S.A. is permanently concerned about continuous development of its types and models. For this reason we ask you to understand, that at any given time, changes regarding shape, equipment and technique may take place on the car delivered. For this reason no right at all may derive based on the data, drawings and descriptions in this current handbook.

All texts, illustrations and standards in this handbook are based on the status of information at the time of publication. Except for error or omission, the information included in the current handbook is valid as of the date of closing edition.

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SEAT

TECHNOLOGY TO ENJOY